



Because of you.

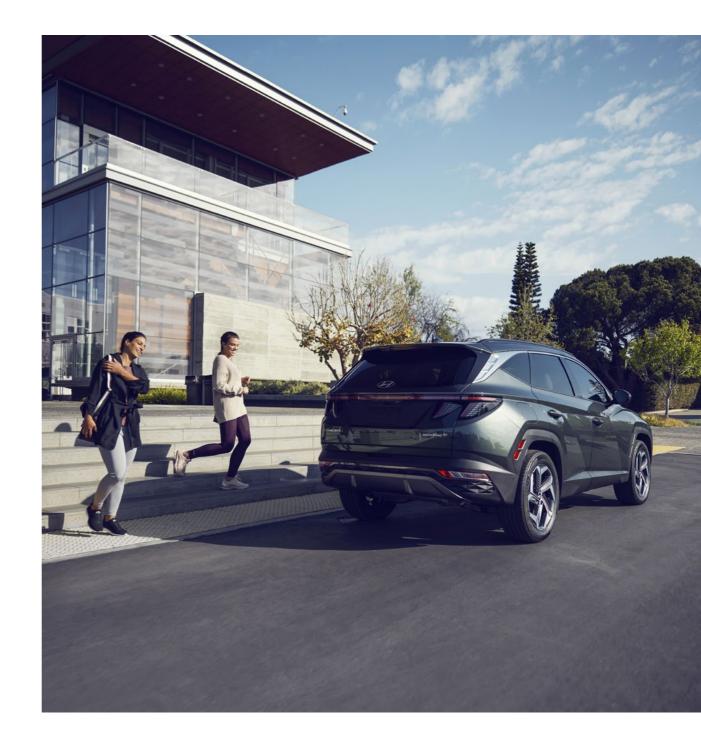
At Hyundai, we believe that only with you in mind will we be able to provide progress, innovation, sustainability and mobility that evolves the driving experience.

We prioritize research and development in connected and clean mobility solutions, continuing to push boundaries and challenge conventional thinking to bring you a connected experience and a sustainable vision for the future.

We are inspired to build platforms and technology that provide you with more ways to enjoy quality time with our vehicles. To live a comfortable and connected life where you enjoy the journey, not just the destination.

We also tailor our vehicles with features that meet the demands of our Canadian landscape, so you can take on our extreme winters and amazing summers in comfort and with confidence. And, of course, we back our vehicles with one of the best automotive warranties in the industry.

We do all of this because of you.





Full of life.

Get ready for the 2023 TUCSON. Your next adventure begins with more technology, more advanced safety, more power and more space. Not to mention a revolutionary design that is modern and captivating. Added to the innovative design and list of features are three powertrain choices, including the TUCSON Hybrid and TUCSON Plug-in Hybrid.

Your sidekick to outdoor adventure awaits.



Available panoramic sunroof

Chiselled for adventures.

The design of the TUCSON exudes modern style with angular body panels, cutting-edge illumination and bold, chiselled surfaces. The signature design of the available hidden LED daytime running lights makes a striking and sophisticated statement. Seamlessly integrated into the front grille, they're mysteriously revealed only when illuminated. Bold rear wheel arches and available 19" alloy wheels further reinforce the aggressive styling.



Available hidden LED daytime running lights



Three-dimensional "Parametric Dynamic" design lines
Parametric Dynamic design lines use converging, bold character
lines to deliver a unique three-dimensional presence.



Available LED tail lights



Available 19" alloy wheels

Three types of power. Your type of SUV.

The TUCSON is giving you choices that push the boundaries of efficiency and performance with three available powertrain options:



Gasoline

Standard Smartstream 2.5L GDI engine

187

178

horsepower

lb.-ft. torque



Hybrid

Available Smartstream 1.6L Turbocharged Hybrid engine + 44.2 kW electric motor with 1.49 kWh lithium-ion battery

226

258

combined horsepower

lb.-ft. torque



Plug-in Hybrid

Available Smartstream 1.6L Turbocharged Plug-in Hybrid engine + 66.9 kW electric motor + 13.8 kWh lithium-ion battery

261

258

combined horsepower

lb.-ft. torque



Available HTRAC™ All-Wheel Drive with multi-terrain control modes

For the ultimate in handling, performance and traction, enjoy our HTRAC™ All-Wheel Drive system. It allows you to select the appropriate traction setting that best suits your driving conditions with three dedicated terrain modes. Choose from Snow, Mud or Sand.



Available button-type shift-by-wire with paddle shifters

Intuitive buttons replace the traditional gear shifter on select models. The shift-by-wire system also features paddle shifters for a sporty feel.



Ultimate Hybrid model shown.

More space. More refined.

A feeling of openness welcomes you the moment you step into the TUCSON's cabin. Enjoy a number of features that are customizable to your liking, including the available 8-way power driver's seat with an available integrated memory system for two driver profiles and available interior ambient lighting with up to 64 colour choices to enhance your night drives. Whether it's a solo adventure or a long-weekend excursion with friends, stay comfortable during the journey with a wealth of features that includes standard heated front seats, an available heated steering wheel, available ventilated front seats and available heated rear seats.





More cargo space

The TUCSON offers you exceptional versatility with 60/40 split-fold rear seats and increased cargo capacity — up to 2,108 litres with rear seats folded down on models with a 1.6L Turbo Hybrid engine*.

Advanced tech you can instantly connect with.

Make your drive more enjoyable and your life a little easier with the advanced technologies offered in the TUCSON. Standard Apple CarPlay $^{\text{IM}}$ and Android Auto $^{\text{IM}}$ 0 smartphone connectivity lets you access your favourite mobile apps — music, maps, messages and more — seamlessly and safely through voice commands and the touch-screen display. Add to that an available 8-speaker premium Bose $^{\text{o}}$ sound system and hitting the road just got way more entertaining.



Available Remote Smart Parking Assist¹

Remote Smart Parking Assist can help you pull out of those tight parking spaces. Simply use the key fob while standing outside the vehicle and it remotely drives out of the parking space. Conversely, the system can also park the vehicle in tight spaces, like your garage.



Available 10.25" touch-screen with navigation system and available surround view monitor

The high-definition 10.25" touch-screen with navigation system is elegantly integrated into the waterfall-inspired centre stack. The advanced screen also features an available surround view monitor that offers a 360° view around the TUCSON for added perspective.



Available 10.25" full digital cluster with available Blind View Monitor²

The 10.25" digital gauge cluster eliminates the traditional hoodstyle housing to attain a new level of openness and modern interior design. Use the turn signal and the cluster will reveal a live feed of your blind spot when equipped with the available Blind View Monitor.

Ultimate convenience. Ultimate connectivity.

Bluelink^{®O} is our available connected vehicle system that conveniently keeps you connected with your Hyundai via the smartphone app and offers a suite of services at the press of a button.

This innovative connected system gives you the ability to remotely lock/unlock and start your vehicle, adjust climate controls, keep track of your vehicle's health with smart diagnostic tools and so much more.



Remote start with climate control

SOS

SOS emergency and roadside assistance



Automatic collision notification



Remote lock/unlock



Find my car



Local search



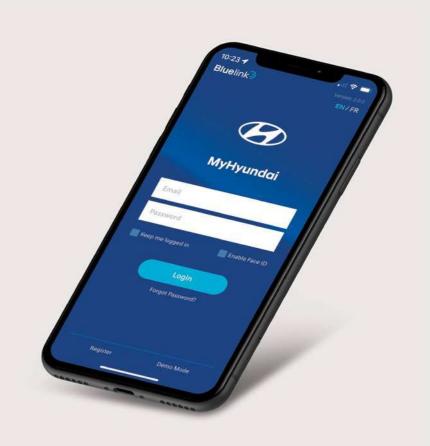
Real-time diagnostics



Find a dealer



Complimentary
3-year subscription on
equipped models



Hyundai SmartSense™

Our suite of available Hyundai SmartSense™ safety features includes a range of camera, radar and motion detection technologies to provide you with added peace of mind.

Standard features:



Forward Collision-Avoidance Assist (FCA) with Pedestrian and Cyclist Detection



Driver Attention Warning



Lane Following Assist



Lane Departure Warning with Lane Keeping Assist



High Beam Assist



Rear Occupant Alert

Available features:



FCA with Pedestrian, Cyclist and Junction-Turning Detection



Blind-Spot Collision-Avoidance Assist



Rear Cross-Traffic Collision-Avoidance Assist



Highway Driving Assist



Adaptive Cruise Control with traffic stop and go



Ultrasonic Rear Occupant Alert



Parking Distance
Warning
— Forward/Reverse



Parking Collision-Avoidance Assist — Reverse



Safe Exit Warning



Blind View Monitor

Find the TUCSON that is right for you.

Essential FWD

Standard equipment includes:

Performance features:

- 2.5L Smartstream GDI + MPI 4-cylinder
- Engine idle stop and go
- 8-speed automatic transmission
- Drive Mode Select
- Front-Wheel Drive (FWD)

Exterior features:

- •17" alloy wheels
- LED headlights
- LED daytime running lights
- Automátic headlights
- Acoustically laminated windshield
- Solar windshield and front glass
- Heated power-adjustable side mirrors
- · Body-coloured side mirrors and door
- · Door upper mouldings, satin silver

Interior features:

- 8.0" touch-screen display with wireless Apple CarPlay™ and Android Auto™
- AM/FM/MP3/HD radio audio system with 6 speakers
- Bluetooth® hands-free phone system
- Dual front USB ports (1x power/data and 1x high-power)
- 4.2" colour LCD cluster display
- Heated front seats
- 60/40 split second-row fold-flat seats with recline and centre armrest
- Air conditioning
- Power windows with driver's auto-down
- · Power door locks
- · Sliding sunvisor with vanity mirrors
- · Hidden under-floor storage

Safety features:

- Forward Collision-Avoidance Assist with Pedestrian and Cyclist Detection (cameratype system)
- · Lane Following Assist
- Lane Departure Warning with Lane Keeping Assist
- High Beam Assist
- Driver Attention Warning
- Electronic parking brake with automatic vehicle hold
- Rear Occupant Alert
- Rearview camera
- Tire Pressure Monitoring System
- Temporary compact spare tire
- Airbags (6) driver (1), front passenger (1), driver and front passenger side impact (2), front/rear side impact curtains (2)

. HTRAC™ All-Wheel Drive (AWD) with multi-terrain control modes

Preferred FWD

Includes Essential FWD standard equipment

Exterior features:

- Side mirrors with turn signal indicators Roof side rails
- Rear privacy glass
- Aero wiper blades

Interior features:

- Bluelink® connected vehicle system
- SiriusXM™[‡] radio
- Proximity keyless entry with push-button ignition and remote start
- Heated steering wheel
- · Leather-wrapped steering wheel and shift
- Second-row HVAC vents
- Premium cloth seating surfaces
- Power windows with front auto-up/down and pinch protection
- Illuminated sunvisor vanity mirrors
- · Bluetooth® hands-free phone system with voice recognition

Safety features:

- Forward Collision-Avoidance Assist with Pedestrian, Cyclist and Junction-Turning Detection (camera and radar-type system)
- Adaptive Cruise Control with traffic stop
- · Blind-Spot Collision-Avoidance Assist
- Rear Cross-Traffic Collision-Avoidance Assist
- Safe Exit Warning

Optional:

HTRAC™ AWD with multi-terrain control

Optional Trend package:

- HTRAC™ AWD with multi-terrain control modes
- · Panoramic sunroof
- LED tail lights
- Leather seating surfaces
- · Dual-zone automatic climate control with
- Auto-defogging windshield system
- 8-way power-adjustable driver's seat with lumbar support
- Dual rear USB charge port
- LED map and personal lights
- Dark chrome exterior trims, front grille, bumper trims, mirror base
- Hidden LED daytime running lights, dark chrome housing
- Front and rear skid plates, silver-painted Door frame mouldings, glossy black
- Dashboard and door trims, fabric-covered
- •10.25" colour touch-screen with wired Apple CarPlay™ and Android Auto™ and navigation system

N Line AWD

Includes Preferred AWD with Trend package standard equipment plus:

Performance features:

• Button-type shift-by-wire gear selector with paddle shifters

Exterior features:

- N Line-exclusive 19" alloy wheels
- N Line-exclusive front bumper fascia and
- N Line-exclusive rear bumper with diffuser
- N Line-exclusive LED reverse lights
- N Line-exclusive rear spoiler
- N Line-exclusive side garnish, bodycoloured
- N Line-exclusive, glossy black side mirrors and upper door mouldings
- N Line-exclusive single twin-tip exhaust outlet

Interior features:

- •10.25" full digital instrument cluster
- Bose® premium audio system with 8 speakers
- Interior ambient lighting (64 colours)
- Cloth and leather combination seats
- Aluminum sport pedals
- Deluxe door scuff plates
- Red interior accents and stitching · Black cloth headliner
- Urban

Includes Preferred AWD with Trend package standard equipment plus:

Exterior features:

- •19" matte black alloy wheels
- Front and rear skid plates, matte black
- Matte black wheel arch garnishes • Gloss black mirror caps and DLO

Luxury Hybrid AWD

Includes Preferred AWD with Trend package standard equipment plus:

Performance features:

- Smartstream 1.6L Turbo GDI Hybrid 4-cylinder engine
- 44.2 kW electric motor with 1.49 kWh lithium-ion battery
- 6-speed Hybrid automatic transmission
- Button-type shift-by-wire gear selector with paddle shifters
- Regenerative braking system
- Tire mobility kit (replaces temporary compact spare tire)

Exterior features:

- •19" alloy wheels
- Smart power liftgate
- Rain-sensing windshield wipers

Interior features:

- •10.25" full digital instrument cluster
- Bose® premium audio system with 8 speakers
- Interior ambient lighting
- (64 colours) Heated rear seats
- Electrochromic auto-dimming rearview mirror with integrated HomeLink® transceiver

Safety features:

lithium-ion battery

- Ultrasonic Rear Occupant Alert
- Parking Distance Warning Reverse

Optional Plug-in Hybrid powertrain:

• 66.9 kW electric motor with 13.8 kWh

• Smartstream 1.6L Turbo GDI Plug-in Hybrid 4-cylinder engine

Ultimate Hybrid AWD

Includes Luxury Hybrid AWD standard equipment plus:

Exterior features:

- Remote Smart Parking Assist
- Premium projector LED headlights

Interior features:

- Wireless charging pad
- Driver's integrated memory system (seat
- 8-way power-adjustable front passenger's seat
- · Ventilated front seats
- · Personalized user profile settings
- Surround view monitor

Safety features:

- Blind View Monitor · Highway Driving Assist
- Parking Distance Warning Forward/
- Parking Collision-Avoidance Assist Reverse

Optional Plug-in Hybrid powertrain:

- Smartstream 1.6L Turbo GDI Plug-in Hybrid
- 4-cylinder engine • 66.9 kW electric motor with 13.8 kWh lithium-ion battery

Colours and wheels.

Exterior colours'



Ash Black



Crystal White



Shimmering Silver
Not available on N Line model



Titan Grey



Amazon Grey
Not available on Essential or N Line
models



Crimson RedNot available on Essential model



Deep Sea Blue
Not available on Essential or N Line
models

Interior colours'



Black cloth Standard on Essential and Preferred models



Black leather
Standard on Preferred with Trend
package, Urban, Luxury and Ultimate



Wheels

17" steel wheel
Standard on
Essential and
Preferred models



19" alloy wheel Standard on N Line model



19" alloy wheel Standard on Urban model



19" alloy wheel
Standard on
Luxury and
Ultimate models

Light grey leather

Available on Luxury and Ultimate
models (Ash Black, Crystal White,
Amazon Grey, Crimson Red and Deep
Sea Blue exterior colours only)



Black leather and cloth with red stitching Standard on N Line model

^{*}Exterior and interior colour options and/or availability may change without notice. Choice of interior colour is dependent on model and/or exterior colour selection. Colours shown are for reference only and may vary from the actual hue. Visit hyundaicanada.com or see your dealer for details.

Accessories.



Door pocket clear film

A clear protective film lies behind the door handle to help prevent paint damage to this commonly scratched area.



Mud guard kit

Custom-fit mud guards help keep the dirt and debris of everyday driving where it belongs.



Cargo trav

Add years to the interior of your Hyundai by protecting it from spills and messy loads with a durable, custom-fit cargo tray.



Premium all-weather floor liners

Premium all-weather floor liners were designed to cover the interior carpet, providing maximum protection against the elements that other mats cannot offer. Their unique and durable design features a non-slip surface for added comfort and a long-lasting premium look. Remove carpet mats prior to installation.



Trailer hitch kit

Designed to meet your towing needs, a Hyundai hitch can accommodate a wide variety of hitch-mounted accessories.



Multimedia device holder

This multimedia device holder allows your backseat passengers to have in-seat entertainment using a mobile phone or a tablet device. It features 360° rotation to allow use in portrait or landscape layout, hands-free. The included mounting bracket easily fits to the headrest and the device holder is removable when not in use.





One of the best-backed warranties in Canada.

You will see that a number of our vehicles have received multiple awards from the most reputable third-party organizations, so you can take their word when it comes to the quality of our vehicles. This quality is equally matched by the quality of our warranty. We stand confidently behind our products to give you ultimate peace of mind with a 5-year/100,000 kilometre Comprehensive Limited Warranty[†]. We also provide a 5-year/Unlimited kilometre Roadside Assistance Program^{††} featuring flat tire changing, lockout service and more. Just one toll-free call away, 24 hours a day.

Dealer stamp

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